

FOR IMMEDIATE RELEASE

Trove Presents Azha, an Elegant Tribute to Nocturnal Insects
Creative Wallcovering Design Firm Explores the Unconventional Beauty of Moths

New York, NY – Trove, an ingenious design company known for its unique nature-inspired products, is delighted to introduce Azha, a fantastic addition to the company's wallcovering collection. At first glance, Azha may appear like a group of butterflies, beautifully spiraling in unison. A closer look reveals that the pattern is actually made up of a multitude of moths, scattered in a slightly disorganized arrangement, some flying at liberty and some colliding into their surroundings.

Each of the various colorways offered for Azha give the design a unique visual effect – from the vaporous blacks and whites, to the vibrant flashes of pink and purple, each version tells a new exciting story. With Azha, Trove proves that natural beauty is unconventional and ever-present.

Dimensions:

12 feet (height) x 6 feet (width)



About Trove

Founded in New York City, Trove is led by Jee Levin and Randall Buck, who are both accomplished artists and the creative force behind the brand's ingenious concepts; Trove's designs push the limits of scale and repeats with unique patterns that are 12 feet high and 3 to 6 feet across.

All of Trove's wallcoverings are printed on commercial-grade paper, using high-quality non-toxic wax-based coatings and archival inks, which have a lifespan of 140 years. Trove's expertly designed products are eco-friendly and recyclable.

Trove's first creations were inspired by New York City's 100-year-old flower market in the middle of Manhattan, and subsequent collections have expanded to include designs inspired by additional natural elements. Levin and Buck's work is a clever interpretation of the simple, yet fascinating beauty of our environment.

Trove's standard and custom designs have decorated the walls of several high-profile locations, including Nobu Restaurants' private dining rooms, Club Monaco, Fairmont Hotels, W Hotels, McCann Erickson, Suffolk University and celebrity residences. For more information on Trove and its products, please visit www.troveline.com.

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